



wozcreative

ELWIRA (ELVY) WOZNAK
FOUNDER, FREELANCE GRAPHIC & WEB DESIGNER

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www.wozcreative.com

A results driven and highly motivated individual with solid qualifications as a Graphic Designer, seeking partnerships that will utilize, expand & explore my past experience & allow me to significantly contribute to the creative industry.

TECHNICAL SKILLS

Adobe Photoshop CC
Adobe InDesign CC
Adobe Illustrator CC
Adobe Dreamweaver CC
Adobe FormsCentral CC

ACHIEVEMENTS

2014 – Skills Canada, Judge's Panel
2007 – George Brown College—Honors
2004 – Curry's Art Award
2004 – Images – Visual Art Exhibit

REFERENCES

Portfolio and references available upon request.

FREELANCE EXPERIENCE

Freelance Graphic Designer – Wozcreative – Mississauga, ON. [2009 – Present]

Aiming to produce superior design and provide unparalleled service for all my clients and business partners. Their interests always come first. I take great pride in my ability to out-execute my competitors in knowledge, flexibility, turn-around, quality and consistency. I stress creativity and resourcefulness in everything I do and constantly challenge myself to develop new services to meet the changing needs of my clients.

My work is emphasized by exceeding their expectations. I recognize that the technology landscape is ever-changing and that complacency leads to failure. I'm committed to maintaining the entrepreneurial spirit, loyalty and camaraderie that contribute to my continued success.

Services: Art Direction, Print Design, Editorial Design, Point of Sale, Packaging, HTML Email/Newsletter Design & Development, Branding Design, Website Design & Development

AGENCY EXPERIENCE

Senior Graphic/Web Designer – Iterro Inc./Your Designer/Alek – Toronto, ON. [2009 – 2011]

Branding a number of start-up companies, produced print collateral and prepared files for print or integration in the company's SaaS tool. Software was the second part of the business that allowed me to use my front end development skills to produce user friendly interfaces using HTML and CSS for software developers to integrate into a Cake PHP framework. The job entailed project management of creative, sales and software development teams to work cohesively and launch new tools on time. These tools would be used by companies such as Rogers Wireless, Insurance Brokers Association of Ontario and U Weight Loss Clinics.

Freelance Designer – Buchanan Group – Toronto, ON. [2009 – 2011]

Working with the Copywriter and product photographers to design flyers, banners, brochures and direct mail for Buchanan Group's umbrella of brands. Some of these brands are Brand Power and Zoot review.

Senior Designer – Fulltank Creative – Toronto, ON. [2007 – 2009]

Gained two years of solid agency experience as a Senior Designer producing conceptual design ideas through to print-ready artwork. Duties included sourcing out printers for ranging budgets and deadlines. Projects ranged from branding, print, point of purchase, signage, website design and development. Produced a number of 3-D architectural and interior models.

EDUCATION

Graphic Design Diploma – George Brown College – Toronto, ON. [2004 – 2007]

Graduated with Honours

Major: Corporate Branding & Print Marketing

